



Position: Advertising Copywriter

Job Description:

- Responsible for producing all English copywriting activities, occasional Arabic copy and proofreading all copy to check spelling and grammar.
- Works alongside the Creative Director and Art Department Head to conceive and develop creative ideas and concepts for advertising campaigns, brochures, flyers, posters, websites, etc.
- Prepares relevant research findings to help with both the writing and creative elements of a project.
- Attends meetings with clients and is able to communicate effectively with them and interpret their briefs.
- Responsible for all amends, revisions and redevelopments of projects in response to feedback from the Creative Director, Account Managers or the client.

Qualifications/Skills:

- B. Sc. degree or equivalent.
- High proficiency in English and Arabic.
- Knowledgeable of general graphic design/advertising concepts.
- Able to write copy that is clear, persuasive and original.
- Able to pay close attention to detail for accuracy and thoroughness in completing work with specific deadlines.
- Up to date with popular culture and trends.
- Able to communicate professionally and effectively with co-workers and clients.
- Creative and flexible attitude.

Terms:

Salary is negotiable depending on qualifications.

Working hours: Sunday through Thursday, 9 am-5 pm.